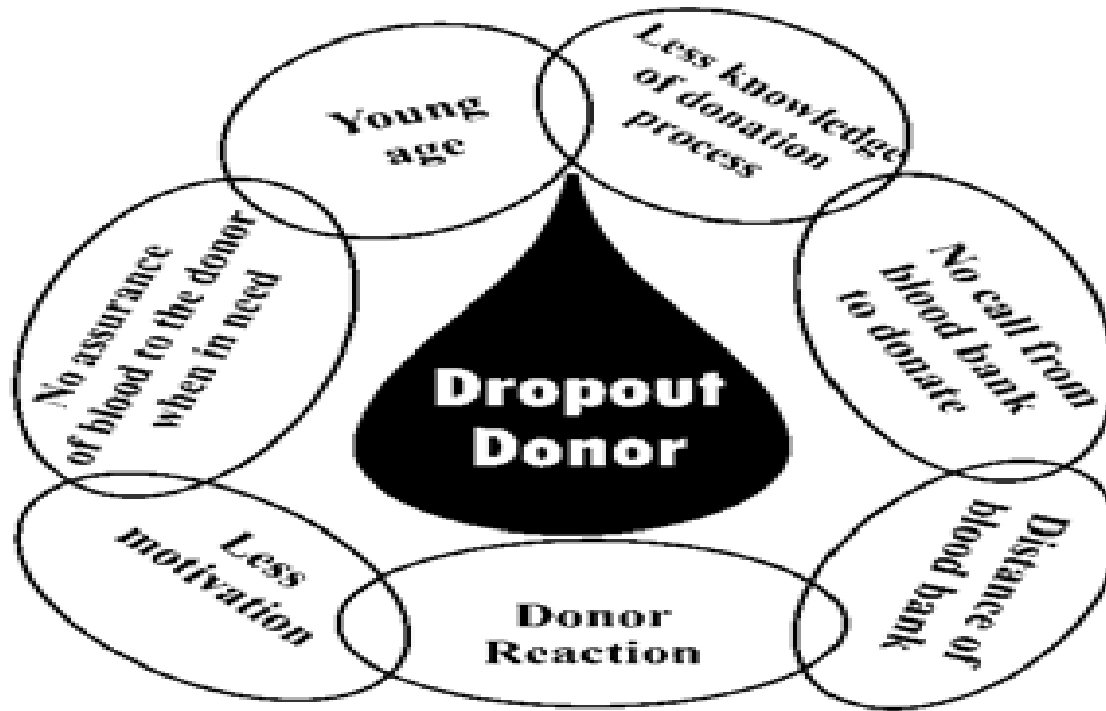


Poster on reasons for dropout of voluntary blood donors

Dropout Among Voluntary Blood Donors?



Recommendations:

- Launch of National Voluntary Donor Retention Programme
- Pre and post donation counseling
- Toll free helpline,
- Life savers clubs
- Assurance of blood to the donor, when in need
- More awareness programmes
- Constant touch with the donor.

